

For Immediate Release



Ohio Youth Soccer Association North and iSoccer Partner to offer Technical Player Development Technology

San Francisco, CA and Richfield, OH February 25, 2010 – Ohio Youth Soccer Association North (OYSAN) and iSoccer LLC are excited to announce a partnership to help raise the technical level of youth soccer players throughout Ohio.

Starting in March, OYSAN will begin using iSoccer's award winning technical assessment and online video training platform to improve and track the technical development of players in the state's Olympic Development Program. Starting with members of the boys and girls '97 and '98 age groups, players will complete the assessment at home, or with their clubs, and report their results online.

OYSAN coaches will use the assessment results to build targeted technical sessions to supplement team training. This additional resource will provide players and parents guided video training instruction, carefully designed by State Director of Coaching Tom Turner, which can be downloaded to an iPod and performed at home.

According to Turner, "A soccer schedule consisting of limited practice time and multiple games does not provide enough ball contacts to develop elite or even above average players. Players who aspire to higher levels need to train on their own and iSoccer provides our ODP players with a great individual program that is accessible wherever and whenever the kids can find time to kick a ball.

iSoccer will be included free of charge for the roughly 1000 ODP participants. Assessment results will be used as benchmarks for setting goals and encouraging individual technical improvement, not for player selection. Players and their parents will receive emails notifying them of how to download their training sessions.

"iSoccer found a way to turn our players' iPods into a personalized extension of our coaching staff, so it's a great tool for improving the scope of our program," added Turner.

Players will also be able to create their own customized training sessions from over 500 training exercises, build a four week individual training program, set improvement goals, and view their own assessment analysis online. iSoccer is an innovative, hi-tech supplement to coaching that OYSAN will utilize to help motivated players maximize their potential.

“We are thrilled to be working with OYSAN. Tom Turner and the rest of the OYSAN staff are leaders in youth soccer and we look forward to working with them to raise the level of soccer in Ohio North” said iSoccer Founder and CEO Scott Leber.

For more information about OYSAN, visit www.oysan.org

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