



State Cup Sponsorship

SPONSORSHIP LEVELS:

BRONZE Sponsor

\$1500.00 or more

-Receive advertising value of over \$2000!

SILVER Sponsor

\$3000.00 or more

-Receive advertising value of over \$4000!

GOLD Sponsor

\$7500.00 or more

-Receive advertising value of \$10,000 including a permanent link on our sponsor website pages for 1 whole year!

Flex Sponsorship

We'll tailor a level to fit your advertising needs AND your budget!

Why Consider Sponsoring The 2012 State Cup?

The OYSAN State Cup Tournament, part of the US Youth Soccer National Championship Series, is scheduled to be held on June 1-3 with additional final games throughout the week. The tournament serves as a Regional qualifier for the US tournament. Over 240 premier-level teams (or approximately 4200 participants) are expected from age groups U10 through U19. In addition, we estimate approximately 8,400 total attendees over the weekend alone. The tournament will be held in both Sylvania (Toledo) and Akron (Copley) Ohio. We also have online and media presence which will target additional markets and our 50,000+ membership database.

Because we are a non-profit 501(c)3, we rely heavily on the support of our sponsors and donations to make the annual tournament a success...AND...

Because it is a wonderful opportunity to affordably and effectively market your products & services !

ALA CARTE ADVERTISING:

State Cup Program Ads

full page program advertisement - \$400

half page program advertisement - \$200

Banner Ad & Links

on our home page - \$500/month

State Cup webpage - \$500/month

any other interior webpage - \$375/month

Special Email Blasts (exclusive content)

\$.10 per email address

Enewsletter Ad (whole page with link)

\$150 per issue

